

30th World Congress Sponsorship



IPMA»

30th world congress

Breakthrough competencies for managing change

2017 astana
KAZAKHSTAN

IPMA»

international
project
management
association

30th World Congress



Breakthrough competence for managing change is the topic for the 30th World IPMA Congress which will be held in Astana, Kazakhstan in 5-7 September, 2017.

- What is Breakthrough competences for managing change for modern project managers?

Let's discover through participation in 30th World Congress.

30th World Congress Participants:



- We expect around 300 international participants and 300 local participants.
- There were 600 participants (***) international and (***) local) in the last Congress in Panama 2015

30th World Congress participants background:



- Professionals
- Academics
- Engineers
- Management
- Students
- others

30th World Congress benefits for sponsors:



- ◉ Visibility in the global project management community
- ◉ Use of logo in various visuals (banners, desks, posters, badges etc.)
- ◉ Time slot for the Sponsor presentation
- ◉ Reduced price tickets
- ◉ Presence on congress online platforms
- ◉ Opportunity to have a Sponsor's stand on the event.

30th World Congress

Main sponsor 50 000 000KZT

2 spots available



Event:

- 25 free regular entry tickets
- 25% off on complimentary entries (for accompanying persons)
- 25 free tickets to Gala dinner
- Logo on the print products.
- Promotion Presentation of the company on stage
- 1 min video on LCD displays
- Gratitude announcement during the opening and closing of sessions
- Sponsorship of coffee breaks
- Exhibit booth in premium location
- Company roll-up In premium location

Print:

- Company logo/name in photo stand (15% of total space)
- 1 promotional material (welcome package insert)
- Half page advert in the event brochure
- Logo on the event's posters and flyers. (any print product)

Digital:

- 50 word description on Congress website
- Logo with hot link to the Sponsor's site
- 10 posts on Congress's fb page
- Recognition in the following Newsletters (IPMA, YC, KPMA)

Additional Options: (free of charge):

- Training-seminar "Project management. Basic course "(48 h.)
- International certification of IPMA standards:
 - 10 people - Level C
 - 15 people - Level D.

Additionally for 2017:

- Workshop "Lean Management" - free of charge (16 hour.)
- For the following seminars-trainings "Project Management. Basic course. Preparation for International Certification + international certification of IPMA standards - 10% discount.

30th World Congress

Major sponsor 35 000 000KZT

2 spots available



Event:

- 10 free regular entry tickets
- 20% discount on complimentary entries (for accompanying persons)
- 10 free tickets to Gala dinner
- 30 sec video on LCD displays
- Gratitude announcement during the opening and closing of sessions
- Sponsorship of coffee breaks
- Exhibit booth in premium location
- Company roll-up In premium location

- 5 posts on Congress's fb page
- Recognition in the following Newsletters (IPMA, YC, KPMA)

Additional Options: (free of charge):

- Training-seminar "Project management. Basic course "(48 h.).
- International certification of IPMA standards:
 - 5 people - Level C
 - 10 people - Level D

Additionally for 2017:

- Workshop "Lean Management" - free of charge (16 hour.)
- For the following seminars-trainings "Project Management. Basic course. Preparation for International Certification + international certification of IPMA standards - 10% discount.

Print:

- Company logo/name in photo stand (10% of total space)
- 1 promotional material (welcome package insert)
- Half page advert in the event brochure
- Logo on the event's posters and flyers.

Digital:

- 50 word description on website
- Logo with hot link to the Sponsor's site

30th World Congress

Sponsor 20 000 000KZT

3 spots available



Event:

- 5 free regular entry tickets
- 15% discount on complimentary entries (for accompanying persons)
- 5 free tickets to Gala dinner (for participants)
- 30 sec video on LCD displays
- Verbal recognition during opening and closing sessions
- Sponsorship of coffee breaks
- Exhibit booth in premium location
- Company roll-up In premium location

Print:

- Company logo/name in photo stand (10 % of total space)
- 1 promotional material (welcome package insert)
- Half page advert in the event brochure
- Logo on the event's posters and flyers (any printing products)

Digital:

- 40 words description on website
- Logo with hot link to the Sponsor's site
- 5 posts on Congress's fb page
- Recognition in the following Newsletters (IPMA, YC, KPMA)

30th world congress donation 7 000 000KZT



Event:

- 2 free regular entry tickets
- 10% discount on entries (for accompanying persons)
- 2 free tickets to Gala dinner (for participants)
- 30 sec video on LCD displays
- Verbal recognition during opening and closing sessions
- Sponsorship of coffee breaks
- Exhibit booth in premium location
- Company roll-up In premium location

Print:

- 1 promotional material (welcome package insert)
- Logo on the event's posters and flyers (any printing products).

Digital:

- 5 posts on Congress's fb page
- Recognition in the following Newsletters (IPMA, YC, KPMA)